



ORI FOUNDATION
Funding Digital Arts Education

186A Bree Street
Cape Town 8001

info@orifoundation.org
support@orifoundation.org

021 003 0101
www.orifoundation.org

linkedin.com/company/ori-foundation
facebook.com/orifoundation.org

THE ORI FOUNDATION - APPLICATION FOR FUNDING

A COURSE DETAILS

I wish to apply for the following course: (Please tick the appropriate box)

1 Year Higher Certificate in Graphic Design & Visual Communication

1 Year Higher Certificate in Web Design & Interactive Media

1 Year Higher Certificate in Game Graphics & Multimedia Entertainment

1 Year Full Time Course in Concept Art

B STUDENT DETAILS

First Name/s

Surname

ID Number

Date of Birth

Telephone Number

Cellphone Number

Email Address

Postal Address

Code

Province

Residential Address

Code

Province

Population Group

Black

Coloured

Asian

Indian

White

Disabilities

Yes

No

If yes, specify

Current Qualification

From



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C PARENT/GUARDIAN/NEXT OF KIN/SPOUSE [1]

First Name/s

Surname

ID Number

Date of Birth

Telephone Number

Cellphone Number

Email Address

Postal Address

Code

Province

Residential Address

Code

Province

C PARENT/GUARDIAN/NEXT OF KIN/SPOUSE [2]

First Name/s

Surname

ID Number

Date of Birth

Telephone Number

Cellphone Number

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D CRITERIA

Any student wishing to apply for funding to study in the digital arts through the Ori Foundation is required to meet the following, non-negotiable criteria:

- A South African citizen, with a valid South African ID number.
- From a financially needy background, who can demonstrate such need.
- Between the ages of 18 and 30 years of age.
- In possession of a valid, certified Matric certificate or NQF Level 4 equivalent. (If you are currently completing grade 12, please submit your latest statement of results / report.)
- Should demonstrate good academic, leadership and empathetic ability, with high values and developmental communication skills.

The following documentation in support of the above will need to be provided. ***Please note, no applications will be considered without these documents, except in the instance of final matric results if the applicant is currently in matric.***

- A certified copy of your ID.
- A certified copy of your Matric / Senior / NQFL 4 Certificate.
- Certified copies of any additional academic qualifications.
- Certified copies of your parents / guardian's ID documents.
- Certified copies of pay-slips for your parents / guardian (if they are employed).
- Certified documentation / proof of income if your parents / guardians are pensioners or receiving a grant.
- A reference letter or recommendation from a teacher, mentor or employer.



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E TERMS & CONDITIONS

The student and/or lawful guardian are herein collectively referred to as the "Student". By applying for funding for studies through the Ori Foundation, the Student acknowledges and agrees to the below terms and conditions.

1 FUNDING

- 1.1 The Student hereto accepts that there are no guarantees they will receive funding to study, in part or in entirety, from the Ori Foundation.
- 1.2 Funding provided will be determined at the discretion of the Ori Foundation, and will be allocated to student studies and course fees only, directly to the institution of study. No living, accommodation or travel expenses will be provided for.

2 COURSES

- 2.1 Institutions and courses available are determined by the Ori Foundation, and its partnership academies, schools and institutions.
- 2.2 Ori Foundation reserves the right to cancel, change, or update its course or institution partnerships and offerings at its sole discretion.

3 INDEMNIFICATION

- 3.1 The Student hereby indemnifies Ori Foundation against any risk, loss or damage of whatsoever nature or kind arising out of any claim, which may be preferred against Ori Foundation as a result of any happening of whatsoever nature or kind which may take place on the premises of Ori Foundation, or in connection with the affairs and activities of Ori Foundation in which the Student takes part. Neither Ori Foundation nor any official employee or representative of Ori Foundation acting in his/her capacity as such shall be liable for any damage arising out of the death, bodily harm, loss of health or illness of any Student howsoever caused.



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F DECLARATION OF INTENTION

I,

Name of Student

hereby declare that I have read and understood the terms and conditions as set out herein, and that all the information given in this form and the included documents is true and accurate.

Signature of Course Participant

Place

Date

Signature of Parent / Guardian

Place

Date

Please send all the submission requirements to support@orifoundation.org
in a zipped file by no later than **Friday 30th November 2019**.



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SUBMISSION REQUIREMENTS

GRAPHIC DESIGN & VISUAL COMMUNICATION

The Print and Publishing (Graphic Design) programme offered by Friends of Design is a full time, One Year Higher Certificate programme (SAQA ID 85248) which requires you to be an active member of classroom activities. In order to determine if you are ready for the work set out, we have a few questions to ask you. Please provide answers to all the questions and submit the portfolio (PDF or Printed A4) with the documents requested in the enrolment application form.

Question 1 – Motivation

In an essay, tell us about who you are, and why we should award you funding.

For example: Tell us about your achievements and where you see yourself in 5 years. Provide details on what inspires and motivates you. Why do you want to attend Friends of Design? What has been an influencing factor on your life and what role within the Digital Design fields you are most interested in. What you believe would be the next best step for you once completing your Higher Certificate.

Question 2 – Creative Application

2.1. Creative self portrait

Create an image of yourself, showing your head and shoulders. You may use any medium of your choice, such as pen and ink, paint, collage, chalk, sand drawings or photography. Get creative and show your personality! (No selfies with filters will be accepted)

2.2. Create an abstract artwork

Choose a product you are familiar with at your local supermarket (Omo, Marmite, etc) and using the shapes, images, logo, illustrations, colours, etc found on the packaging, create an abstract artwork. You may use any medium of your choice (eg. markers, pencils, collage etc).

2.3. Advert analysis

Select an advert from any magazine and tell us if the advert is successful and why? Comment on the following to support your argument: Use of photographs and illustration, size of elements, and the use of the language in the headline, text and payoff line at the end. Is the advert appropriate for the target market? How and why?

Question 3 – Digital Design

3.1 What is your understanding of Digital Design?

3.2 What bloggers or websites do you frequently visit, this does not include Facebook/Social Media sites.

3.3 Name any 2 Artists / Digital / Graphic Designers / Illustrators / Photographers that have influenced or inspired you and state why.

3.4 Name and identify a design trend (in any genre) you have noticed in South Africa.

Attached 3 to 5 pieces of your own, original artwork. These can be drawings/ paintings / photography / Illustrations etc. Yes, Instagram counts. Anything creative you have made yourself.



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SUBMISSION REQUIREMENTS

WEB DESIGN & INTERACTIVE MEDIA

The Web Publishing & Interactive Media programme offered by Friends of Design is a full time One Year Higher Certificate programme (SAQA ID 88182) which requires you to be an active member of classroom activities. In order to determine if you are ready for the work set out we have a few questions to ask you. Please provide answers to all the questions and submit the portfolio (PDF or Printed A4) with the documents requested in the enrolment application form.

Question 1 – Motivation

In an essay, tell us about yourself and why you feel you are a good candidate to study Web Design and Interactive Media and why you should be awarded funding?

Tell us about your time at school, what you have recently been doing, any hobbies or interests that have lead you to study this topic further and what you want to do in the future. Also tell us about what you think the future of Interactive Media and Web Publishing will be? – What trends and new technology are you excited to see become accessible via the web? Finally let us know how you came to decide that FoD would be the place you want to study.

Question 2 – Technical Requirements

2.1. Select a website you regularly visit and comment about how the site is put together or laid out. In no more than 500 words tell us why the site is great, or should be improved? Is navigating the site easy or difficult? Is the information easy to find and interact with? What parts of your experience with the site are fun and which are frustrating?

2.2. Film, Motion Graphics and Animation on the web require that we as designers know a little about how animations work, but more importantly how to tell a story in frames. Please draw up a simple, 12 panel storyboard which shows a stickman on a short adventure.

(Place 6 panels on one A4 page – Total 2 A4 pages)

Question 3 – Digital Design

3.1 What is your understanding about how the internet and websites work?

3.2 Name 2 filmmakers, artists or designers that have influenced or impacted on your life/lifestyle and state why.

3.3 Can you identify any specific art or visual style that is common on the web or in films?

Attached 3 to 5 pieces of your own, original artwork. These can be drawings/ paintings / photography / Illustrations/ web designs etc. Yes, Instagram counts. Anything creative you have made yourself.



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SUBMISSION REQUIREMENTS

GAME GRAPHICS & MULTIMEDIA ENTERTAINMENT

The Game Graphics and Multimedia Entertainment programme offered by Friends of Design is a full time One Year Higher Certificate programme (SAQA ID 93930) which requires you to be an active member of classroom activities. In order to determine if you are ready for the work set out we have a few questions to ask you. Please provide answers to all the questions and submit the portfolio (PDF or Printed A4) with the documents requested in the enrolment application form.

Question 1 – Motivation

In an essay, tell us about who you are and why you should be awarded funding.

Tell us about your achievements and where you see yourself in 5 years. Provide details on what inspires and motivates you. Why do you want to attend Friends of Design? Tell us about your work ethic and your understanding of team work and your role within a group. Provide a motivation as to why you believe Game Designing is the best career path for you.

Question 2 – Portfolio Application

2.1. Provide 3-5 examples of how game technology can be used in other areas of entertainment and motivate each of your answers.

2.2 You read a study about Games and Violence. Its conclusion is that games make children more aggressive and prone to act violently. Do you agree or disagree and why?

2.3 What are you more interested in when you play a game: the gameplay features, the game's visuals, the game's characters and story, the multiplayer features or other elements? Describe why these are better suited to you.

2.4 What do you think is more important in a game: great visuals or entertaining gameplay? And why do you think so?

Please send us 3 -5 examples of your design, scripting efforts (can be HTML, too), game designs, illustrations or other work relevant to game development, interactive media or digital art. You can also provide us with links to download your examples if the file size is too big.



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SUBMISSION REQUIREMENTS

CONCEPT ART

The 1 year full time Concept Art course offered by Friends of Design requires you to be an active member of classroom activities. In order to determine if you are ready for the work set out, we have a few questions to ask you and need to gauge your current skill level in terms of artistic ability. Please provide answers to all the questions and submit the portfolio (PDF or Printed A4) with the documents requested in the enrolment application form.

Question 1 – Motivation

In an essay or a video, tell us about who you are.

For example: Tell us about your achievements and where you see yourself in 5 years. Provide details on what inspires and motivates you. Why do you want to attend Friends of Design? What has been an influencing factor on your life and what role within the creative industry are you are most interested in?

Question 2 – Drawing Portfolio

Please submit the following:

- 1 x Reproduced image on A4. Copy a photograph using grey pencils or similar medium. Please scan or provide the original reference image.
- 1 x Drawing from life. A4. Draw a scene/object of your choice from real life. Take a photo of the scene and include with your submission.
- 1 x Original drawing or illustration of something that does not exist. A4. The theme is up to you.
- 5 x Other free choice artworks. These can be drawings / paintings / illustrations you have done before.



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CHECKLIST | COMPLETED APPLICATION FORM

Initialed each page

Student Signed on page 5.

Parent/Guardian Signed on page 5.

A certified copy of your ID.

A certified copy of your Matric / Senior / NQFL 4 Certificate.

Certified copies of any additional academic qualifications.

Certified copies of your parents / guardian's ID documents.

Certified copies of pay-slips for your parents / guardian (if they are employed).

Certified documentation / proof of income if your parents / guardians are pensioners or receiving a grant.

A reference letter or recommendation from a teacher, mentor or employer.

Submission Requirement questions answered.

Submission Requirement creative tasks completed.

Portfolio items attached.